

# Chic

## BEAT



"Chic is being comfortable in one's skin. For us it could mean trekking through India in shorts and sandals with a knapsack on our backs or dressing up in a Dolce & Gabbana dress and a Zegna suit with friends at dinner overlooking the Sydney harbor."

**ANNE AND JOHN SCHADLER**  
Power couple

What it is, what it means and who's got it in spades

**W**e've rounded up a bevy of style-setters, from foodies and celebrities to fashionistas, designers, models and pros. The goal? To hunt down the elusive definition of that four-letter French word that says so much without saying anything at all. *Le chic, c'est magnifique.*

"WHEN PEOPLE ARE WELL-DRESSED AND DON'T FOLLOW TRENDS, THEY ARE RELAXED AND CONFIDENT AND EXUDE THAT ENERGY—THAT'S CHIC."

**DORIANA SANCHEZ**  
Choreographer for Cher



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"FOR ME, CHIC IS SOMETHING THAT I HAVE TO FEEL. IT COULD BE AN OUTFIT, AND AT OTHER TIMES IT COULD BE MY ATTITUDE."

**DOUTZEN KROES**  
Supermodel



"Chic is beyond brand or price and beyond color or fabric—chic is a way of being; it is how one holds oneself."

**JOSEPH C. FEDERICI**  
Vice president of merchandising, MGM Mirage

"It's a season of contrasts, the juxtaposition of a menswear-inspired pantsuit with the thrill of a frill in Chantilly lace."

**KEN DOWNING**  
Senior vice president/fashion director, Neiman Marcus

"Chic is not 'settling' for one's contemporaries; no matter how hot a new Fendi, there's always room for an elusive Federico Forquet."

**BENEDETTA PIGNATELLI**  
Journalist

"CHIC IS THE ABILITY TO BLEND A JOHN VARVATOS TAILORED JACKET WITH A VINTAGE WATCH AND DAY-OLD CLASSIC JEANS."

**PHIL SHALALA**  
Vice president of marketing, Hard Rock Hotel & Casino

"A man's watch on a woman's wrist is just about as chic as it gets."

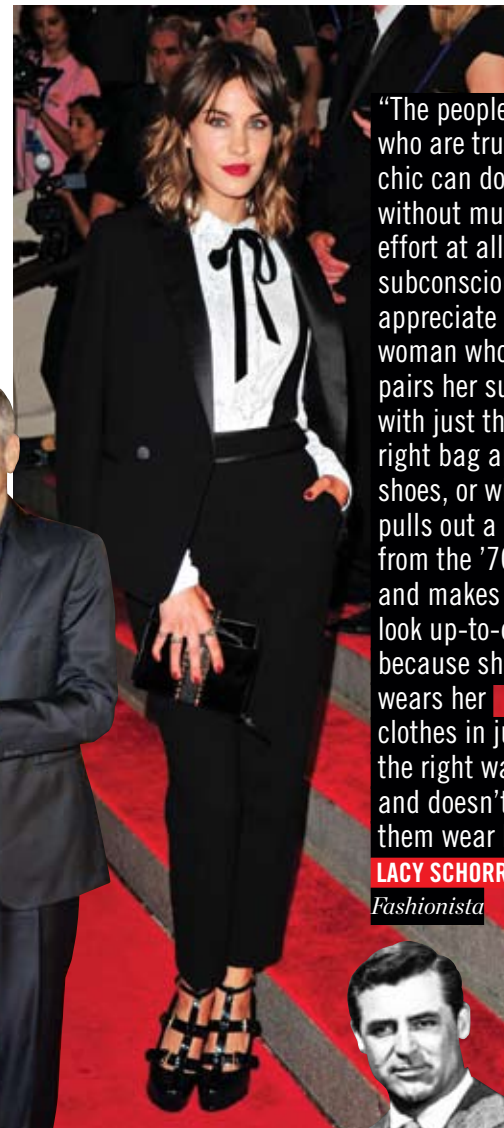
**ALEXANDRA EPSTEIN**  
Executive manager, El Cortez Hotel & Casino





"Good style is always in the cut for me."  
**ANDREW TIERNEY**  
*Human Nature*

"Chic to me is making sure to put a little effort into what you're wearing, whether it's a suit for a big function or a pair of shorts and a T-shirt for something casual."  
**PHIL BURTON**  
*Human Nature*



"The people who are truly chic can do it without much effort at all. We subconsciously appreciate a woman who pairs her suit with just the right bag and shoes, or who pulls out a coat from the '70s and makes it look up-to-date because she wears her clothes in just the right way and doesn't let them wear her."  
**LACY SCHORR**  
*Fashionista*

"A well-tailored gray suit and fitted black shirt is always timeless and stylish."  
**MICHAEL TIERNEY** *Human Nature*

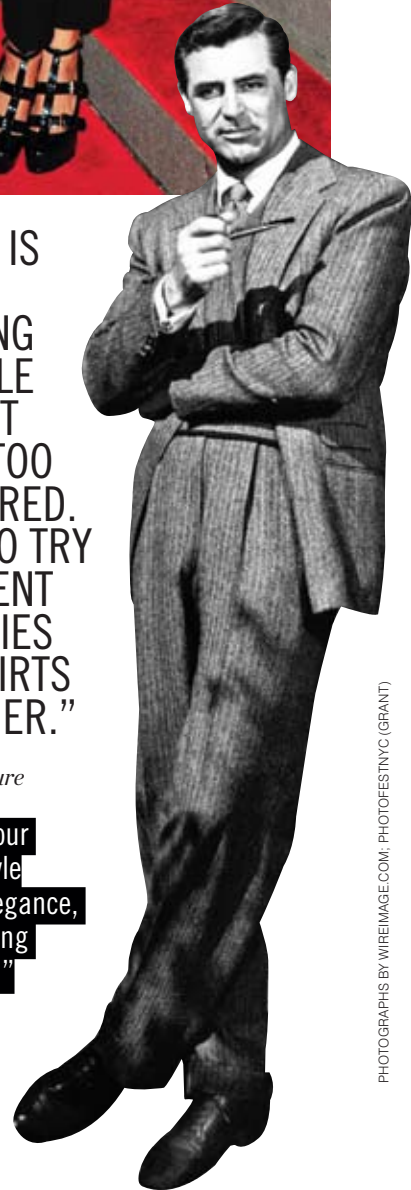


"CHIC IS CONFIDENCE, SPONTANEITY AND TIMELESSNESS WITHOUT OVERTHINKING—WHICH APPLIES TO FOOD, FASHION OR DESIGN!"  
**GAIL SIMMONS**  
*Food writer, culinary expert, Top Chef judge*



"CHIC IS ABOUT KEEPING IT SIMPLE AND NOT BEING TOO CLUTTERED. I LIKE TO TRY DIFFERENT PRINT TIES AND SHIRTS TOGETHER."  
**TOBY ALLEN**  
*Human Nature*

"Representing your own personal style with timeless elegance, even while wearing modern marvels."  
**DIANE BOYLE**  
*Model*



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"Confidence and kindness are the chicest accessories a girl can bring with her to any party. A little Chanel never hurt anyone, either."  
**JULIE SIRIANNI**  
*Assistant manager, Intermix*



ILLUSTRATION BY ANTHONY ARIAS

"There is nothing more chic than a feeling of happiness and harmony."  
**OLEKSANDRA RUFFIN**  
*Former model*

**MICHAEL SHULMAN**  
*Style guru/blogger, shulmansays.com*

I've always maintained that in life it is far more important to have a true sense of style than to be fashionable. As a matter of fact, being fashionable requires only that one keep a slim physique, a Platinum Card and a personal shopper. Possessing style—that which is defined by the Merriam-Webster dictionary as "a distinctive manner of expression"—is not only more indicative of one's true personality, but requires true insight into one's psyche. It's about following not the leader, but oneself—and this is rarely easy.

So, following are a few of my favorite quotes on the subject—and some advice:

"I don't pay attention to trends. Trends are just the moment. Great style is what lasts."—Kalinka

"Style is knowing who you are, what you want to say, and not giving a damn."—Gore Vidal

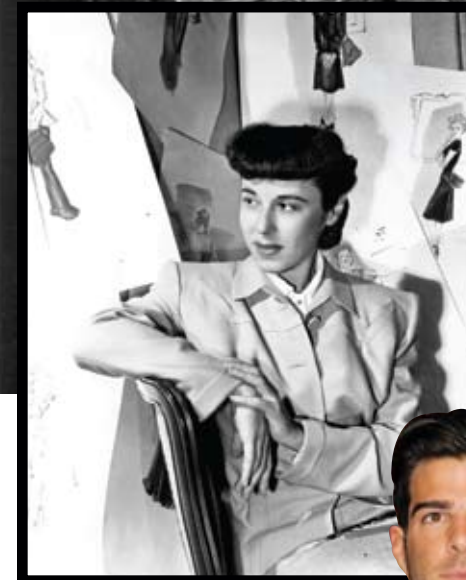
"Fashions fade. Style is eternal."—Yves Saint Laurent

"I've always been about style for people, not, 'You're going to wear this outfit....' It is the way you put yourself together and the imagination—not buying this number off the rack, but the way you wear it."—Ralph Lauren



"My definition of chic is based on a thought by Edith Head, who designed a classic dress worn by Audrey Hepburn in *Sabrina*, of which she remarked, 'If it had been worn by someone with no chic, it would never have become a style.'"

**PHYLLIS MCGUIRE**  
*Fashion icon*



"ANY WOMAN WHO CAN WORK ALL DAY, PARTY ALL NIGHT AND LOOK AMAZING DOING IT IS THE DEFINITION OF CHIC TO ME!"  
**ANNIE FORD DANIELSON**  
*Makeup trend artist and brand authority, Benefit Cosmetics*

